

Kismet

**CONNECT
CONVERSE
CURATE
CONVERT**

the direct-to-guest AI

4 of 5

Guests visited you on social or
web before booking an OTA;
you missed your chance

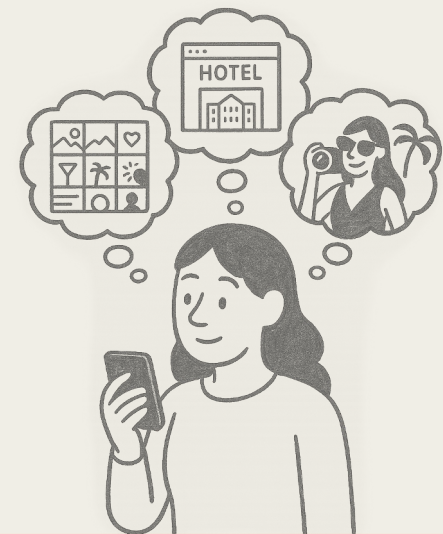


The old way

One-size-fits-all campaigns, spray and pray, and teaching the guest to go search for the cheapest price



But what if you knew every prospective guest, on any channel, and had time for a **personal conversation** with each of them?

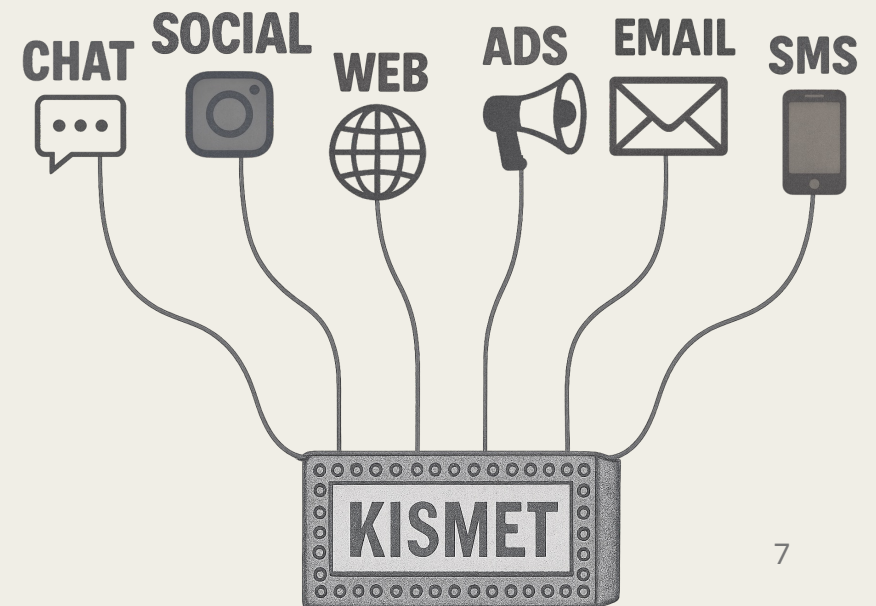


Now you do.

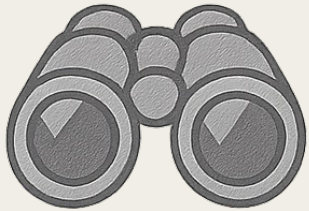


Kismet is your
direct-to-guest AI.

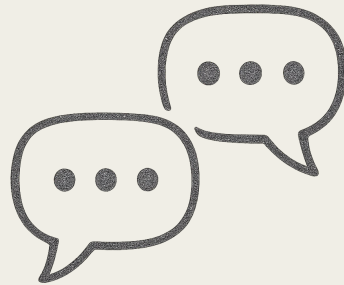
We find **leisure guests** and **social groups** at the start of their search, crafting them personal offers they love and can't book anywhere else.



It's Kismet



Connect with
your guest



Converse across
the journey

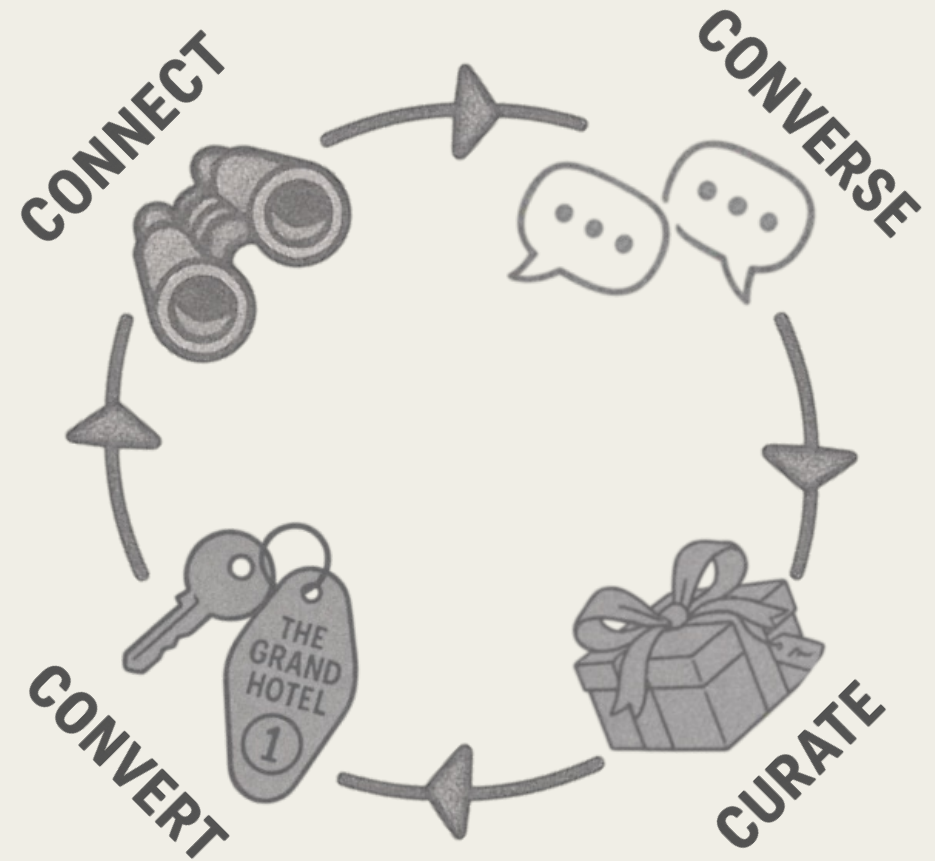


Curate a
personal offer

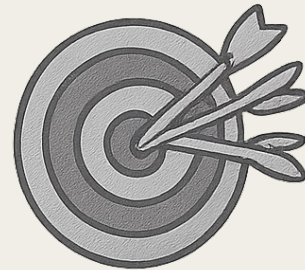


Convert when
they're ready

Kismet's AI feedback loop learns what works for your hotel



- ✓ *Know your guest from the start*
- ✓ *Lower your third-party costs*
- ✓ *Make better margin offers*
- ✓ *Book the guests who love you most*



Kismet

Book a meeting to find out how your hotel can
use AI to reach your guests at the start of their
search with offers that convert

www.d2g.ai
hello@makekismet.com